Restrict online sales to tobacco licensees.

Tobacco prevention, education, and cessation programs are critical to further reducing the burden of tobacco in our state. Currently, no tobacco tax revenue is allocated to tobacco prevention and control.
WHAT LED TO THIS PROBLEM?
Few regulations on e-cigarettes!

STATE AND FEDERAL TOBACCO PRODUCT REGULATIONS >>
E-cigarettes are not subject to the same regulations as combustible cigarettes. Parity with regulations which are proven to reduce tobacco use is essential to reverse the increase in tobacco use caused by e-cigarettes.

THE TIME IS NOW.
Hawai‘i reduced its tobacco use over decades through the commitment of legislative champions, the tobacco prevention community and broad support from residents, leading to significant policy changes. Even when faced with a new method of nicotine delivery, we know what works. A single policy won’t do it. Education won’t do it. We need a comprehensive approach. We know what to do because it’s worked before.

THE PUBLIC SUPPORTS >>
89% of Hawai‘i registered voters support regulating e-cigarettes as tobacco products (7).

WHY E-CIGARETTES MATTER.
E-cigarette use can explain the dramatic increase in nicotine use following a decade of steady declines.

WHY MENTHOL MATTERS.
Menthol is a minty flavor used to make nicotine more palatable. Menthol continues to drive the sales of cigarettes, especially among youth, Native Hawaiian and Pacific Islander communities.

Sources: